Draft Press Note for sending to Newspapers
Parents and Students Celebrate a unique Day of Affection/
The Light of Wisdom Lit, Every Heart Illuminated/
Reinstatement of an Ancient Culture/
Re-Awakening of Vedic Values/
Values become the Foundation of Life

If there is any country that values the significance of giving respect to parents and elders in elevating human life, it is our own country, India. By giving immense importance to this principle, the great culture of this country has given a command to students: ‘matridevo bhava | pitridevo bhava | acaryadevo bhava’ | ‘Your mother is God, your father is God, and your Guru is God’. Thus one is commanded to treat his or her parents and Guru as God. ‘Parents Worship Programme’ is being organized under the inspiration and holy guidance of Sant Sri Asharamji Bapu in order to reinstate these old values and to uproot and throw out this western custom of celebrating Valentine’s Day on 14th February that is gaining ground in the country. Thousands of schools and colleges of the country have come together in support of this endeavour.

This programme, which is being organized by Sant Sri Asharamji Bapu’s disciples, is being celebrated in the month of February by various schools, lakhs of families and eighteen thousand Bal Sanskar Kendras in a collective way. As part of these celebrations, ‘Parents Worship Programme’ was organized in __________________________ School on (date) ________________.

The organizers assert that the disastrous results of ignoring the great Vedic message, ‘matridevo bhava | pitridevo bhava | acaryadevo bhava’ | are there for all of us to see. Today parents and Gurus are being insulted over petty issues and the feeling of insolence towards them is increasing. The situation has come to such a pass that most students when they grow up feel no hesitation in keeping their aged parents in old age homes. Thus forgoing all restraint, children and youth are undergoing steep moral decline. In this context, ‘Parents Worship Programme’ will prove to be a boon for making the tender hearts of children imbibe good traits and values.

It is worth mentioning here that ministries of the Union and of various states have lavishly praised the programmes related to student upliftment run by the world-renowned saint.

‘Parents Worship Programme’ was held in __________ school located in ________________ on (date) ___________ at (time) ________________ with great enthusiasm.

(Here a description of the programme can be given in your own words in maximum 10-12 lines.)

On this occasion, ________________, ________________ and other reputed people were present. Principal ________________ expressed his heartfelt thanks to all guests and parents present.

Such celebration of ‘Parents Worship Programme’ instead of ‘Valentine’s day’ in schools is worth emulating.

Note: You can select any one of the above titles for the press note.