Instructions Related to Organization of ‘Parents Worship Programme’ in Schools

* Make all efforts to organize ‘Parents Worship Programme’ in renowned big schools in the city. The programme should be duly publicised by placing posters and banners at prominent locations and the ‘Parents Worship’ book should be distributed to as many people as possible.

* This programme must be celebrated in all schools where the Divya Prerna Prakash (Divine Inspiration) Competition was held.

* A 30 minute CD is available giving details of procedure for puja (price – Rs.15). Puja should be performed in schools with the help of the CD.

* This programme should begin a few days before 14th February.

* Extend invitations to reporters and editors of newspapers and T.V. channels prior to the programme. After taking permission from the Principal, invitations can be sent to respected and reputed people of the area like municipality officials, the Mayor, the Collector etc.

* Reach the site of the programme in advance and prepare for it properly. Check sound, CD player and microphones etc. to make sure that they are in order.

* Make a small podium for making a speech etc. On one side of the podium, there should be a photograph of Pujya Bapuji and on the other side place a picture of Lord Ganapati (along with Lord Shiva and Ma Parvati if possible). Decorate the pictures with flowers etc. The picture of Lord Ganapati worshipping Lord Shiva and Ma Parvati can be downloaded from the Ashram’s website.

* Array children and their parents in two rows, children facing their respective parents and get the children prepare the puja thali. After all the preparations have been made, first say a few words in welcome and honour of the principal of the school/college, teachers and guests and then playing the puja CD, guide the children in performing the worship of the parents.

* After the programme ends, send photographs of the programme and a press note to newspapers. A draft of the press note is attached.

* Photographs should be taken from a distance from the participants and from a height by standing on a table etc. so that all the participants can be seen in the photograph. See photographs given in the ‘Parents Worship’ book. Send 2-3 good photographs and the press note to daily newspapers and magazines. Do send cuttings of newspapers and magazines to the head office along with the photographs. If possible, photographs and paper cuttings should be scanned and sent immediately by e-mail so that the same can be published in Rishi Prasad and Loka Kalyan Setu.

Guidelines for Schools/Colleges:

* Send the invitation letter sent by the Ashram with the letter to the Principal on school letterhead.

* A notice should be put on the notice boards of schools/colleges. During the prayer assembly of schools, teachers can inform students about the programme and the items needed. Arrangements should be made that the parents sit on chairs and benches and children sit on the ground on mats etc. Students should bring their own cloth sheets, mats etc. from home.

* In prayer assembly, address the students, relating to them the incident of Lord Ganapati worshipping his parents and thereby bring home to them the importance of parents’ worship. If possible, show them on the laptop a video clip of Parents’ Worship performed in Pujya Bapuji’s holy company at Nasik.

* Please note that as many parents as possible should be present in the programme. Only then will the programme be purposeful. Therefore, efforts should be made to ensure attendance of as many parents as possible.

* Encourage teachers and workers of schools to bring their children for the programme.

* Even those children whose parents will not be able to attend the programme should certainly bring the items for the worship ceremony. Ma Saraswati Puja can be conducted by them. Some students can worship their teachers.

Note: ‘Parents Worship Day’ must be celebrated in Bal Sanskar Kendras.

A few days prior to 14th February, contact the MP, MLA or some other prominent person of your area; give them an invitation letter, Prasad and Ashram books and invite them to the ‘Parents Worship Programme’. The intimation to be sent to the media should be sent trough them. Their views on the programme should be obtained on their letter heads. A copy of the letter should be sent to the head office.
Parents and Students Celebrate a unique Day of Affection/
The Light of Wisdom Lit, Every Heart Illuminated/
Reinstatement of an Ancient Culture/
Re-Awakening of Vedic Values/
Values become the Foundation of Life

If there is any country that values the significance of giving respect to parents and elders in elevating human life, it is our own country, India. By giving immense importance to this principle, the great culture of this country has given a command to students: ‘matridevo bhava | pitridevo bhava | acaryadevo bhava |’ ‘Your mother is God, your father is God, and your Guru is God’. Thus one is commanded to treat his or her parents and Guru as God. ‘Parents Worship Programme’ is being organized under the inspiration and holy guidance of Sant Sri Asharamji Bapu in order to reinstate these old values and to uproot and throw out this western custom of celebrating Valentine’s Day on 14th February that is gaining ground in the country. Thousands of schools and colleges of the country have come together in support of this endeavour.

This programme, which is being organized by Sant Sri Asharamji Bapu’s disciples, is being celebrated in the month of February by various schools, lakhs of families and eighteen thousand Bal Sanskar Kendras in a collective way. As part of these celebrations, ‘Parents Worship Programme’ was organized in _______________________ School on (date) ______________.

The organizers assert that the disastrous results of ignoring the great Vedic message, ‘matridevo bhava | pitridevo bhava | acaryadevo bhava |’ are there for all of us to see. Today parents and Gurus are being insulted over petty issues and the feeling of insolence towards them is increasing. The situation has come to such a pass that most students when they grow up feel no hesitation in keeping their aged parents in old age homes. Thus forgoing all restraint, children and youth are undergoing steep moral decline. In this context, ‘Parents Worship Programme’ will prove to be a boon for making the tender hearts of children imbibe good traits and values.

It is worth mentioning here that ministries of the Union and of various states have lavishly praised the programmes related to student upliftment run by the world-renowned saint.

‘Parents Worship Programme’ was held in ___________ school located in ________________ on (date) ___________ at (time) ________________ with great enthusiasm.

(Here a description of the programme can be given in your own words in maximum 10-12 lines.)

On this occasion, ________________, ________________ and other reputed people were present. Principal ________________ expressed his heartfelt thanks to all guests and parents present.

Such celebration of ‘Parents Worship Programme’ instead of ‘Valentine’s day’ in schools is worth emulating.

Note: You can select any one of the above titles for the press note.
‘Parents Worship Programme’
(14th February)

Shri __________
Principal
…… school
……

Regarding: organizing ‘Parents Worship Programme’ in your school.

Dear Sir,

The desire of every educational institution and parent in today’s competitive world is that their students should pass with good marks and should become sober, disciplined and of good moral character and also that they should respect their parents and elders. They also want that the students should march forward with zeal and enthusiasm in educational, social and sports arenas and should do their parents proud. But western lifestyle, the TV Channels blindly following it, obscene movies and literature, addictions, impure food habits and morally degrading advertisements on media and internet are leading day by day to their physical, mental, intellectual and moral downfall. This is making them impatient and confused. They need to be taught self-restraint and good traits.

Inculcation of good traits along with character-building in childhood is the foundation for later life. Therefore, it is our bounden duty to inculcate good traits and the attitude of reverence for the parents in children. With this great goal in view, we want to organise ‘Parents Worship Programme’ in your school. On that day, all students will worship their parents with faith and reverence guided by the dictum, ‘matridevo bhava | pitridevo bhava’ | ‘Your mother is God, your father is God’. This noble idea will have such a salutary effect on their tender hearts that it will prove to be a corner stone for their bright future.

It is our humble request to you that on that day, you kindly invite children’s parents and make this programme of inculcating good traits in children a grand success, thereby enhancing children’s morale. Your cooperation will encourage such activities in the society.

Yours faithfully

Date of programme:
You can sponsor publication of ‘Parents Worship’ book

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Note: Name of the sponsors of 250 and 500 books will be impressed by rubber stamp; names of the sponsors of 1000 or more books will be printed.

Posters, banners and invitation cards are also available.

Price: Invitation cards: Rs. 1 per card; Posters: Rs. 19 per 12 posters; Banners: Rs. 150 per banner.